



One of France's most iconic monuments, the Arc de Triomphe is synonymous with outpourings of public joy and celebrations of sporting triumphs. On 31 May, 2023, exactly 100 days before the opening match between France and New Zealand, it will light up in the colours of Rugby World Cup 2023.

To mark the occasion, a three-minute film of key moments in Rugby World Cup history will be projected onto the famous monument, which looks out onto the Champs Elysées. The film will then be screened across France, on iconic landmarks and buildings in the other cities hosting the tournament.

With 100 days to go, Rugby World Cup 2023 is already shaping up to be an extraordinary competition, both on and off the field. The tournament's popularity and the expectation it generates are reaching new levels in France and around the world. This event will leave a lasting impression for fans and a strong legacy for the game. See you on 8 September. »

SIR BILL BEAUMONT,World Rugby Chairman



WEBB ELLIS CUP THE STAR GUEST

The Webb Ellis Cup has arrived in France in the company of world champion Tendai Mtawarira, aka The Beast. After making the journey from South Africa with Emirates, a Rugby World Cup 2023 Worldwide Partner, the 117-time Springbok prop will accompany the trophy through a programme of activities showcasing French culture and expertise.

The Beast will pay a visit to chef Julien Duboué's restaurant and pastry chef Christelle Brua's workshop, while also stopping off at Montmartre and an amateur rugby club in Gennevilliers. Mtawarira will end his day by placing the Webb Ellis Cup on top of the Arc de Triomphe, triggering a projection onto this iconic French monument and in the host cities.

« In 100 days, we will be there! From the opening
match between France and
New Zealand, Rugby World
Cup 2023 promises incredible
excitement, shared by French
and international fans across
our country and in the heart of
our regions. Driven by a strong
social mission, the competition
will be both a celebration of
our villages and a celebration
of the global village. »

JACQUES RIVOAL,President of France 2023



FRANCE AND THE WORLD, **READY TO CELEBRATE AS ONE**

With 100 days to go before the kick-off, Rugby World Cup 2023 is awaited with spectacular passion, both in the host country and worldwide.*

*Rugby World Cup 2023 impact and awareness study conducted by BVA in March 2023

OF FRENCH PEOPLE ARE AWARE THAT FRANCE IS HOSTING THE COMPETITION (45% IN 2022)

90 % OF FRENCH PEOPLE ARE IN **FAVOUR OF THE COUNTRY HOSTING RUGBY WORLD CUP 2023**

76 % **SAY THEY WILL FOLLOW RWC 2023, WHETHER AT THE** STADIUM, A RUGBY VILLAGE, ON TV OR IN THE MEDIA

TOP 5

FOREIGN VISITORS: ENGLAND, IRELAND, AUSTRALIA, THE NETHERLANDS, **NEW ZEALAND**

§ 600 000

FANS ARE EXPECTED TO COME TO THE HOST **COUNTRY FROM AROUND** THE WORLD

A TIME TO CELEBRATE **TOGETHER**

OF SPECTATORS WILL GO TO MATCHES WITH THEIR **FAMILIES AND 45% WITH** FRIENDS.

60 % OF INTERNATIONAL FANS WILL COME FROM THE **UNITED KINGDOM AND IRELAND**

A POSITIVE IMAGE FOR THE FRENCH POPULATION

67% **RUGBY**

58% **TENNIS**

57% **HANDBALL**

(OF POSITIVE OPINION IN THE FRENCH POPULATION)

BELIEVE THAT THE IMPACT OF THE COMPETITION WILL **BE POSITIVE**





A SUSTAINABLE MEDAL **COMBINING BOLDNESS AND TRADITION**

We are proud to mark the 100 days to go countdown by unveiling the Rugby World Cup 2023 medals, which have been engraved by the Monnaie de Paris, France's historic minting institution and the designer of its greatest decorations, such as the Legion of Honour and the National Order of Merit.

Respectful of current and future environmental issues, the medals are made from recycled mobile phone components collected with the assistance of Orange, Official Sponsor of Rugby World Cup 2023.

The Möbius strip that wraps around the Rugby World Cup 2023 logo on the back of the medal is a unique and continuous link connecting the players to the fans, rugby to society, and France to the world. And because Rugby World Cup 2023 draws its strength from the regions of France, their uniqueness and specific characteristics, the 10 host cities are represented through their very own signature.

The iconic Webb Ellis Cup featured on the back of the medal is the ultimate prize for every men's rugby player and has been awarded to the Rugby World Cup winners every four years since 1987. It is named after William Webb Ellis, a student at Rugby School in England, who made sporting history in the autumn of 1823 by picking up the ball during a football match and running with it, in defiance of the rules in force at the time. It was a disruptive action that defied the norms, and its 200th anniversary is being celebrated in 2023.

Bold yet traditional and combining nods to their history and avant-garde spirit, the medals embody France and rugby at their strongest. They are topped by a depiction of the Arc de Triomphe, the monument where the country celebrates its greatest achievements and the scene of unforgettable outpourings of joy.



A FOCUS ON PLAYER WELLBEING

Player wellbeing and experience will be of prime importance at Rugby World Cup 2023, with player welfare being the number one priority for World Rugby, the game's global governing body.

For the first time in the history of the tournament, each participating nation will benefit from a minimum of five rest days between each match. This will help players to recover from their last match and optimise preparations.



FRANCE 2023 IMMERSIVE EXPERIENCES

France 2023 Official Hospitalities will offer an immersive experience at every Rugby World Cup 2023 matches. Inside lounges and corporate boxes, at the heart of a magnified atmosphere unveiling France's excellence, each guest will discover the participating teams and their culture, while travelling inside France's regions and their local products.

Less than 60,000 hospitality offers are still available throughout the nine host venues. All offers and official agencies can be found on: hospitality2023.rugbyworldcup.com.

With more than 280,000 tickets already sold, the Official Travel programme for Rugby World Cup 2023 has already exceeded all previous records, to showcase the best of France to international fans.

With 100 days to go to the opening match, less than 50,000 tickets and travel packages are still available. All offers are available on **travel2023.rugbyworldcup.com**, with the help of 24 Official Travel Agents and 41 authorised sub-agents, operating in 25 countries.





1823 - 2023 **RUGBY'S BICENTENARY**

Thanks to the 10th men's Rugby World Cup, the game will be celebrating its bicentenary in style in 2023. It all started in the English town of Rugby in 1823, when a student by the name of William Webb Ellis picked the ball up during a game of football and started running with it, in contravention of the rules of the game.

Many changes have taken place since rugby's inception, with the pace of change picking up after the inaugural Rugby World Cup in 1987 and the advent of professionalism in 1995. Nearly three decades on from that turning point in the game's history, rugby retains an innate desire to innovate and improve the sport for its players and fans.

« The last four years have passed by at a rapid

pace and it is almost surreal that we are 100 days out from Rugby World Cup 2023 in France. Given the meticulous planning by the organisers and the fantastic stadiums and facilities in the host cities, we believe it will be a memorable Rugby World Cup for the participating teams and fans attending the event. The competition among the top sides in the world is intense, and we know that we need to be at our best in each match to be in contention to defend the title. »

JACQUES NIENABER, South Africa head coach



AN HISTORIC FIRST FOR **CHILE AND SOUTH AMERICA**

A fresh wind is blowing through Rugby World Cup 2023, with Chile qualifying for the first time. Los Cóndores upset the odds in getting the better of the two North American giants in qualifying, beating Canada 54-46 on aggregate and then USA 52-51 over two legs in two thrilling play-off ties.

The presence of three South American teams at Rugby World Cup 2023 is another first and provides tangible proof of the development of rugby in the region, driven in particular by the success of the continent's professional

Elsewhere, Portugal will be making their Rugby World Cup return, having qualified for the first time in France in 2007. Patrice Lagisquet's side secured the last ticket to Rugby World Cup 2023 by winning the Final Qualification Tournament following a dramatic draw with USA in the deciding match.

« I expect France 2023 to be a spectacular event, of which the rugby, the fans, and the party will be the main characters. Above all of this, this will be Chile's first-ever Rugby World Cup, an amazing moment for the country and hopefully the first of many. We are really looking forward to being there. »

PABLO LEMOINE.

Rugby World Cup 2023 will pit the 20 best teams in the world against each other, with 19 of them intent on wresting the crown from reigning champions South Africa, who emerged triumphant last time out in Japan in 2019. The match schedule is exciting, with some new match-ups in store as well as the resumption of old rivalries. All in all, it promises to be a great spectacle for fans in France and around the world.

Drawn in Pool A, the hosts France will face New Zealand in an opening match between two of the competition's most iconic teams, an encounter that has the makings of an epic. Completing the pool are Italy, Uruguay and Namibia.

Defending champions South Africa and Ireland will face each other for the first time at a Rugby World Cup in Pool B, which also includes Scotland, Tonga and Romania.

THE MOST COMPETITIVE OF RUGBY WORLD CUPS

It is a case of old foes reunited in Pool C. where Wales, Australia and Fiji will meet for the third consecutive tournament. Joining them are Georgia and Portugal, returning for a first Rugby World Cup appearance since 2007.

Finally, Chile will be making their Rugby World Cup debut in Pool D, where they will be up against 2019 runners-up England, Japan, Argentina and Samoa.







THE 9 HOST VENUES

STADE DE BORDEAUX (BORDEAUX)

42 060 PLACES-5 MATCHES



STADE PIERRE MAUROY (LILLE)

50 096 PLACES-5 MATCHES



OL STADIUM (LYON)

58 883 PLACES **-5 MATCHES**



STADE DE MARSEILLE (MARSEILLE)

67 847 PLACES - 6 MATCHES



STADE DE LA BEAUJOIRE (NANTES)

35 520 PLACES - 4 MATCHES



STADE DE NICE (NICE)

35 983 PLACES-4 MATCHES



STADE DE FRANCE (SAINT-DENIS)

80 023 PLACES - 10 MATCHES



STADE GEOFFROY GUICHARD (SAINT-ÉTIENNE)

42 152 PLACES - 4 MATCHES

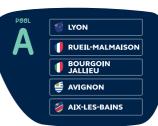


STADIUM DE TOULOUSE (TOULOUSE)

33 103 PLACES - 5 MATCHES

A NATIONAL EVENT











The 20 nations that have qualified for Rugby World Cup 2023 have all selected their Team Base Camps, where they will stay for the duration of the pool stage.

Vital to the players' performance, these Team Base Camps provide teams with first-rate facilities where they can prepare for Rugby World Cup 2023 in the very best conditions. They will also give French fans and the public the chance to experience Rugby World Cup 2023 closer to home, away from the stadiums.

DOOL A

New Zealand: Lyon (Auvergne-Rhône-Alpes); **France:** Rueil-Malmaison (Île-de-France); **Italy:** Bourgoin-Jallieu (Auvergne-Rhône-Alpes); **Uruguay:** Avignon (South Region); **Namibia:** Aix-les-Bains (Auvergne-Rhône-Alpes)

PART B

South Africa: Toulon (South Region); **Ireland:** Tours (Centre-Val de Loire); **Scotland:** Nice (South Region); **Tonga:** Croissy-sur-Seine (Île-de-France); **Romania:** Libourne (Nouvelle-Aquitaine)

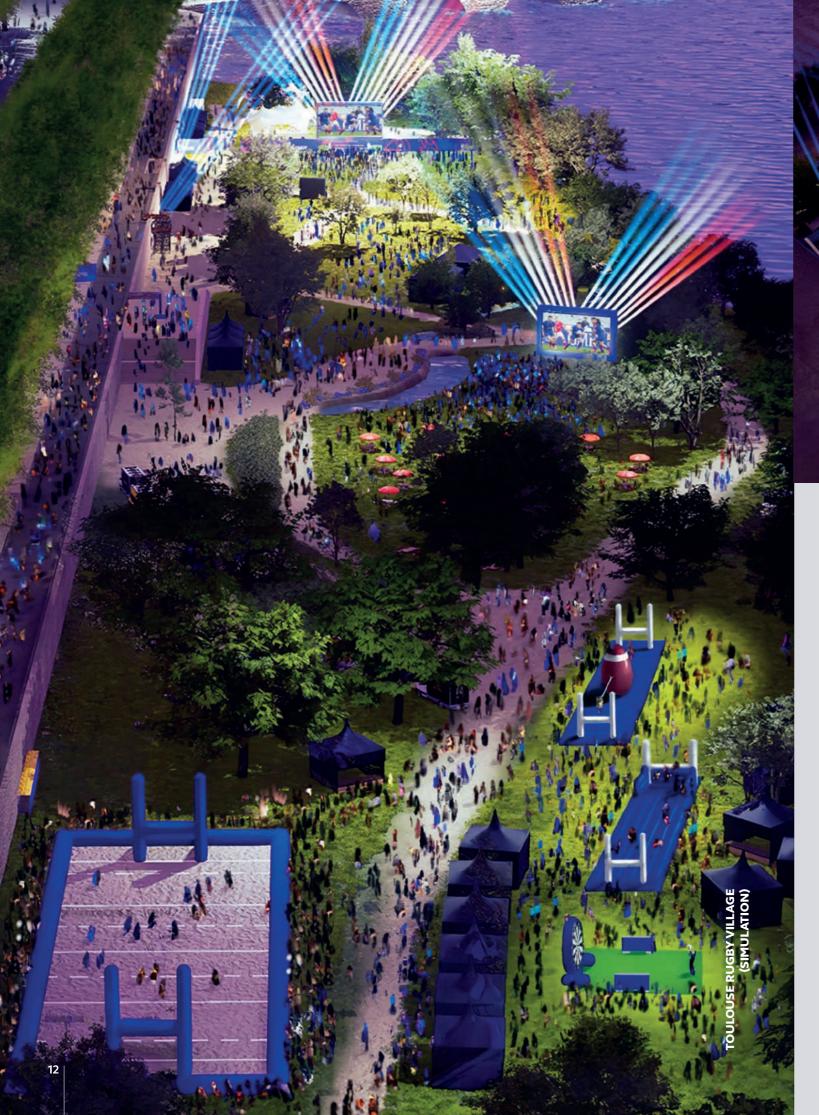
Paar C

Wales: Versailles (Île-de-France); **Australia:** Saint-Étienne (Auvergne-Rhône-Alpes); **Fiji:** Lormont (Nouvelle-Aquitaine); **Georgia:** La Rochelle - Île de Ré (Nouvelle-Aquitaine); **Portugal:** Perpignan (Occitanie)

POOL D

England: Le Touquet-Paris-Plage (Hauts-de-France); **Japan:** Toulouse (Occitanie); **Argentina:** La Baule-Escoublac (Pays de la Loire); **Samoa:** Montpellier (Occitanie); **Chile:** Perros-Guirec (Bretagne)

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RUGBY VILLAGES IN THE HEART OF THE HOST CITIES

Rugby Villages are places where fans from France and around the world can celebrate Rugby World Cup 2023 together in the tournament's host cities. Hosting up to 40,000 people, the Rugby Villages will be open to all and admission will be free.

Each Rugby Village will offer a personalised experience and its own programme of activities, including live coverage of Rugby World Cup 2023 matches.



The host cities and towns will announce their complete schedules in the coming weeks.

RUGBY WORLD CUP FRANCE 2023

SCHEDULE **JATCE**

POOL

NEW ZEALAND FRANCE ITALY URUGUAY NAMIBIA

FRANCE v NEW ZEALAND Fri. 8 Sept - 21:15

ITALY v NAMIBIA Sat, 9 Sept - 13:00

FRANCE v URUGUAY

Thu, 14 Sept - 21:00

NEW ZEALAND v NAMIBIA Fri, 15 Sept - 21:00

> Wed, 20 Sept - 17:45 Nice - Stade de Nice

ITALY v URUGUAY

URUGUAY V NAMIBIA QUARTER-Wed, 27 Sept - 17:45

NEW ZEALAND v ITALY

FRANCE v NAMIBIA

Thu, 21 Sept - 21:00

Fri, 29 Sept - 21:00

NEW ZEALAND v URUGUAY Thu, 5 Oct - 21:00

> I von - OI Stadium FRANCE v ITALY

Fri, 6 Oct - 21:00 Lyon - OL Stadium

FINAL 4 Sun, 15 Oct - 21:00

Saint-Denis – Stade de France

POOL A V

WINNER

RUNNER-UP POOL B

SEMI-FINAL 1

Fri, 20 Oct - 21:00 Saint-Denis - Stade de France

> WINNER QF₁

WINNER QF₂

Saint-Denis - Stade de France



V

WINNER

SF 2

Sat, 28 Oct - 21:00

WINNER WINNER SF 1

WINNER QF 4

SEMI-

FINAL 2

Sat, 21 Oct - 21:00

Saint-Denis – Stade de France

QF3

QUARTER-

FINAL 1 Sat, 14 Oct - 17:00 WALES v PORTUGAL

Marseille - Stade de Marseille **WINNER POOL C**

V **RUNNER-UP** POOL D

POOL

WALES v FIJI

Sun, 10 Sept - 21:00

Sat, 16 Sept - 17:45

AUSTRALIA v FIJI

Sun, 17 Sept - 17:45

GEORGIA V PORTUGAL

Sat, 23 Sept - 14:00

WALES AUSTRALIA FIJI **GEORGIA PORTUGAL**

AUSTRALIA v GEORGIA WALES v AUSTRALIA Sun, 24 Sept - 21:00 Sat, 9 Sept - 18:00

FIJI v GEORGIA Sat, 30 Sept - 17:45

AUSTRALIA V PORTUGAL

Sun, 1 Oct - 17:45

WALES v GEORGIA

Sat, 7 Oct - 15:00

FIJI v PORTUGAL Sun, 8 Oct - 21:00

POOL

IRELAND TONGA ROMANIA

IRELAND v ROMANIA

Sat, 9 Sept - 15:30

SOUTH AFRICA v SCOTLAND Sun, 10 Sept - 17:45

IRELAND v TONGA Sat, 16 Sept - 21:00

Nantes – Stade de la Beaujoire

SOUTH AFRICA v ROMANIA Sun, 17 Sept - 15:00

SOUTH AFRICA v IRELAND Sat. 23 Sept - 21:00

SOUTH AFRICA SCOTLAND

> SCOTLAND v TONGA Sun, 24 Sept - 17:45

SCOTLAND v ROMANIA Sat, 30 Sept - 21:00

SOUTH AFRICA v TONGA Sun, 1 Oct - 21:00

IRELAND v SCOTLAND Sat. 7 Oct - 21:00

TONGA v ROMANIA Sun. 8 Oct - 17:45

QUARTER-FINAL 2

Sat, 14 Oct - 21:00 Saint-Denis – Stade de France

> **WINNER POOL B**

V

RUNNER-UP POOL A

BRONZE FINAL Fri, 27 Oct - 21:00 Saint-Denis – Stade de France

RUNNER-UP SF₁

V **RUNNER-UP** SF₂

QUARTER-FINAL 3

Sun, 15 Oct - 17:00 Marseille – Stade de Marseille

> WINNER POOL D

RUNNER-UP POOL C

POOL

ENGLAND v ARGENTINA

Sat, 9 Sept - 21:00 Marseille - Stade de Marseille

JAPAN v CHILE Sun, 10 Sept - 13:00 Toulouse – Stadium de Toulouse

SAMOA v CHILE Sat, 16 Sept - 15:00

> **ENGLAND v JAPAN** Sun, 17 Sept – 21:00

ARGENTINA v SAMOA Fri. 22 Sept - 17:45

aint-Étienne – Stade Geoffroy-Guichard

ENGLAND JAPAN ARGENTINA SAMOA

> **ENGLAND v CHILE** Sat, 23 Sept - 17:45

CHILE

JAPAN v SAMOA Thu, 28 Sept – 21:00

ARGENTINA v CHILE Sat, 30 Sept - 15:00

ENGLAND v SAMOA

Sat. 7 Oct - 17:45

JAPAN v ARGENTINA Sun. 8 Oct - 13:00

POSITIVE-IMPACT PROJECTS

Rugby World Cup 2023 aims to be a positive-impact competition, setting new standards in social responsibility, inclusion and sustainable development for major international sporting events. Looking beyond mere words, organisers want to provide specific evidence of their actions, through innovative projects, some of which are already up and running with others soon to be rolled out.

CAMPUS 2023

AMBITIONS POUR LE SPORT

Campus 2023 is the name of the apprentice training centre launched by France 2023. In total, 1,400 young people between the ages of 18 and 30 will benefit from the staging of Rugby World Cup 2023 and train for jobs in sport, tourism and event security. Campus 2023's goal is to leave a legacy to the sports movement after 2023 and to ensure these young people remain in employment long after the tournament has finished.



LA MELEC DES CHŒURS

The Mêlée des Chœurs (literally "the choir scrum") will give more than 7,000 young people the opportunity to sing the national anthems of the 20 teams that have qualified for Rugby World Cup 2023, as part of an educational project focusing on the cultures of the participating nations. The choirs will be on the pitch at the opening match and the knockout matches of Rugby World Cup 2023.

NOT TO MENTION...

THE 2023 NATIONAL NEIGHBOURHOOD TOURNAMENT: engaging with 5,000 young people aged eight to 13 and from disadvantaged areas, using rugby as an educational tool to promote social integration.

JOB DATING: working with socially excluded people and promoting the integration of 250 refugees in the workplace through rugby.

RUGBY COEUR 2023

The Rugby World Cup 2023
Endowment Fund aims to finance
500 meaningful projects that promote
education, inclusion and equality. Rugby
au Coeur ("Rugby at Heart") is looking
to contribute to the development of
rugby in other areas in order to meet the
challenges facing society, particularly
in schools, hospitals and disadvantaged
areas.



LE XV DE LA GASTRONOMIE FRANCE 2023

Twenty-three stars of French cooking, each of them gifted and passionate about rugby, will put their mastery and know-how at the service of Rugby World Cup 2023 as part of the XV de la Gastronomie ("Gastronomy XV"). Their main task during the tournament? To design the menus – based on raw, seasonal and local produce – to be offered in the dressing rooms and official hospitality lounges.



The team: Pierre Augé, Frédéric Bau, Christelle Brua, Christopher Coutanceau, Yves Camdeborde, Amandine Chaignot, Christian Constant, Julien Duboué, Alain Ducasse, Alain Dutournier, Christian Etchebest, Charles Fontes, Alexandre Gauthier, Guillaume Gomez, Gilles Goujon, Stéphane Jego, Stéphanie Le Quellec, Eric Ospital, Jean-François Piège, Franck Putelat, Michel Sarran, Guy Savoy, Mathieu Viannay.

SUPPORT ISOLATED SENIORS:

a programme that allows elderly people to forget about their loneliness by attending Rugby World Cup 2023 matches with Campus 2023 apprentices.

MAKING SICK CHILDREN'S DREAMS COME TRUE: aimed at seriously ill children and tonnagers this initiative

children and teenagers, this initiative provides them with some emotional moments and makes their dreams come true during the competition.

RUGBY IS MY PRIDE: a programme that engages with LGBTQIA+ communities and highlights the fight against homophobia, transphobia and biphobia.

A 51-DAY CELEBRATION

running from 8 September to 28 October

660 **PLAYERS**

1987-2023: THE 10TH

MEN'S RUGBY WORLD CUP

THE 20 BEST **TEAMS IN THE** WORLD

1823-2023 RUGBY'S BICENTENARY

EGENDA **Δ P**E 0

MORE THAN 600,000 VISITORS FROM ABROAD,

WHO WILL STAY IN FRANCE **FOR AN AVERAGE OF 15 DAYS**

17,000 **JOBS CREATED**

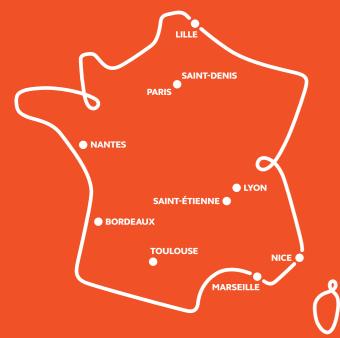
or supported by 2023

€1.2BN

in direct benefits across the country

All profits to fund rugby development projects

EXPANDING BEYOND THE STADIUMS, ACROSS ALL REGIONS



10 HOST CITIES 9 STADIUMS

6,300 **AGENTS**

4,600 Team **VOLUNTEERS** **AND SPORTING SENSE** 2.5 MILLION

ADDED VALUE IN AN ECONOMIC

TICKETS

10,000 TICKETS

for people with disabilities

Free audio description system available to spectators

857 MILLION **TV VIEWERS**

2 BILLION VIEWS ON SOCIAL MEDIA

NEXT STEPS: **3-4 JUNE:** Volunteer training days **28 AUGUST:**

Deadline for teams to announce their 33-player squads

29 AUGUST-4 SEPTEMBER:

Official arrival of the teams in France

4 SEPTEMBER:

Tournament opening conference, Roland-Garros **8 SEPTEMBER:**

Opening Ceremony and opening match between France and New Zealand



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WORLDWIDE PARTNERS



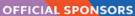




























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